

# LVTETIA

RIVE GAUCHE, PARIS



## HOTEL LUTETIA, AN ICONIC ADDRESS ON THE LEFT BANK OF PARIS

Hotel Lutetia, a founding member of The Set Collection, re-opened its fabled doors in 2018, beginning a new chapter in the storied life of this iconic Parisian hotel. Located at 45 Boulevard Raspail, in the St.Germain-des-Pres area of the Left Bank, the hotel was originally opened in 1910 by the Boucicaut family, founders of Le Bon Marche. Acquired by The Set, known for their sensitive and transformative restoration of historical properties, the hotel was closed for an ambitious period of restoration and refurbishment that returned the property to its rightful place amongst the city's grand hotels. Within a year of its reopening Hotel Lutetia was awarded the French Ministry of Tourism's coveted Palace status and maintains this prestigious position as the only Left Bank hotel to hold the status today.

### **Art Deco and Art Nouveau design transformed for the 21st Century**

The Set entrusted renowned architect Jean-Michel Wilmotte and his team to the restoration and re-newing of the legendary Paris landmark with a brief to bring contemporary design to the hotel while preserving its heritage and unique charm. Much was altered in this sensitively completed project with a watchword of bringing more light to the iconic building. The layout of the ground floor was altered and an interior courtyard patio created to allow this light to enter. The interior design was also a complex and exciting challenge - the renovation of décor created in the style on the cusp of Art Nouveau and Art Deco. Bringing this design into the 21st century the architect revived what was hidden and reinvented what no longer existed. A team of illustrious arts and crafts practitioners participated in the renovation of the stained-glass elements, decorative paintings, frescos, mosaics and sculptures. With this precise, respectful and sensitive renovation, Jean-Michel Wilmotte achieved much more than just an architectural restoration, rather a mission of memory, history, and emotion.

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## Larger guest rooms, suites and new signature suites

Hotel Lutetia has 184 keys, spread over seven floors, including 47 suites. This figure is significantly reduced from the original total of 233, allowing for larger rooms and more convenient configurations. Eight signature suites, including a two-bedroom Presidential suite and two penthouse suites with private terraces as large as 70sq metres and boasting an unrivalled 360-degree view of Paris are the crown jewels of this renaissance. Since its opening a programme of collaboration with renowned and celebrated figures in the worlds of art, fashion and cinema invited to style and decorate signature suites has begun.

First to be created was 'The St Germain Penthouse by Coppola', designed in collaboration with legendary auteur and Parisian habitué Francis Ford Coppola. Coppola, who alongside his daughter Sofia was a regular at Lutetia has now joined the equally illustrious list of icons of the artistic world who have been closely associated with the hotel and who include James Joyce, Samuel Beckett, Yves Saint Laurent and Sonia Rykiel to name a few. The suite honours both its magical Left Bank location and the cinematic art of the director, with hand chosen art works from Coppola's personal collection as well as unique film memorabilia decorating the space.

Next to be unveiled was the 'The Suite Parisienne by Isabelle Huppert'. Chosen for her delicate mix of intelligence, freedom and elegance as well as her history with the hotel, actress Isabelle Huppert embodies the spirit of the Left Bank. The suite is inspired by the spirit of couture, and resembling a Parisian apartment is infused in this ethos by Huppert in every detail. Amongst the bright and refined design of the space are significant mementos of the actress such as her own haute couture dress by Yves Saint Laurent, original film scripts, personal photographs and a selection of Huppert's favourite literature. Even a bottle of the limited edition 'Isabelle Huppert Fracas' perfume by Robert Piguet can be found.





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In addition to these two beautiful and imaginative collaborative spaces a further six signature suites are available, each unique and magnificent in their own style and form. The 'Suite L'Atelier' is created with the inspiration of the St. Germain neighbourhood, offering two terraces bathed in light. The breathtaking duplex 'Suite Amour' occupies the pinnacle of the hotel with singular views of a sparkling capital from its century-old art nouveau grotto, directly facing the Eiffel Tower. The 'Eiffel Writer's Suite' is created with the spirit of some of Lutetia's literary habitues such as Hemingway or Joyce in mind, and offers a carefully curated library as well as writer's desk with a view across to the Eiffel, sure to stimulate the creative senses.

Celebrating another of the hotel's illustrious regular guests is 'The Josephine Baker Suite'. A familiar face at the Lutetia, the iconic entertainer's spirit resonates throughout this suite, complete with two terraces and artworks in homage to Baker. Next is 'The Eiffel Penthouse' comprising seven unique rooms, each competing to show the most flattering panorama of the capital with a memorable mix of slanted ceilings and sculpted window frames – cherished features of classic St. Germain rooftop homes. A stunning 74sqm rooftop terrace completes the suite, a rarity in Paris and offering 360-degree views of the city. Last but by no means least is the hotel's largest offering; 'The Presidential 'Carré Rive Gauche' Suite'. Here each room is crafted to frame original art and in a unique collaboration with Carré Rive Gauche - the leading alliance of art dealers on the Left Bank, the Presidential Suite can be seen as an ever-changing private museum. In the living room, a first century Bodhisattva stands watch over two sapphire blue Kangxi vases and outside the bathroom stands a treasure of 17th century sculpture, just two examples of the selection from ancient artifacts to contemporary oils. With spectacular views, bespoke rooms and furnishings, and artworks from the royal courts of Europe, this is in every sense, a suite befitting Lutetia's Palace status.



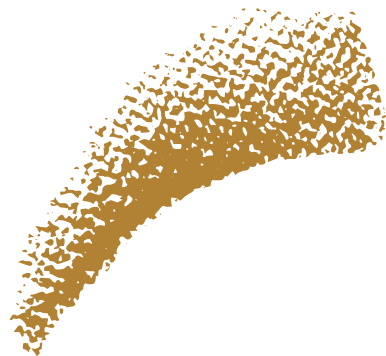
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## A place to gather in the heart of the Left Bank

In keeping with its history as a landmark in Paris society, Hotel Lutetia has a number of unique spaces to meet, entertain, reflect and indulge. Most emblematic perhaps, and certainly the most well-known is 'Brasserie Lutetia', the hotel's iconic restaurant. Now under the stewardship of renowned Executive Chef Patrick Charvet, the Brasserie has long been where the city has come together – Left Bank with Right Bank, Art Nouveau with Art Deco. With this tradition continuing, the restaurant offers the much-loved classics of neighbourhood brasserie menu alongside Chef Charvet's contemporary interpretations. Set over two floors and with its own hidden al fresco patio, Brasserie Lutetia is once again celebrated as the address where all Paris meets.

At the heart of the hotel is the 'Salon Saint-Germain', a lounge featuring artist Fabrice Hyber's unique and radiant glass ceiling, plentiful sculpture and an expansive library with an open-air courtyard beyond. With windows onto Boulevard Raspail, 'Bar Josephine' is the vibrant pulse of Lutetia. Showcasing a magnificent historical fresco this space is at once ancient and totally modern, the beautiful artwork a framework for the contemporary furniture and head bartender Nicola Battafarano's cutting edge mixology. A second bar, 'Bar Aristide' is dedicated to cigars and a small library is yet another space to meet, relax or simply indulge the mind and the senses. The 'Salon Cristal' ballroom, over three hundred meters of breath-taking Art Deco design and a furthers six elegant meeting rooms complete the hotel's myriad spaces dedicated to the art of life.





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## Holistic wellness, a new chapter for Lutetia

Holding true to The Set's vision of creating environments that are beautifully composed for contemporary living, Lutetia proudly features →Akasha Holistic Wellbeing, a 700 sqm/7,500 sq ft spa that bases its philosophy on the four elements of life: air, earth, water and fire. Akasha offers beauty and treatments from three flagship brands, Carita, CellCosmet, and Aromatherapy Associates and six wellness rooms offer a huge array of the most sophisticated treatments and massages. A sauna, steam room, plunge pool, infinity edge Jacuzzi and large fitness room with state-of-the-art equipment are also available. Bathed in natural light, a rarity in Paris, the 17-meter long swimming pool completes the experience.



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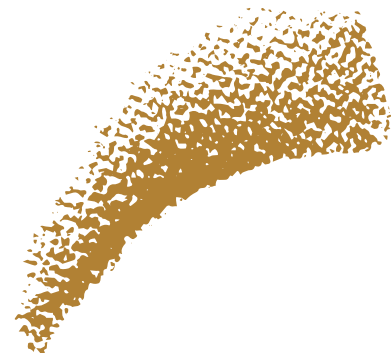
## The location - An emblematic place of intellect, creativity and history

Since its opening in 1910, designed as a luxurious hostelry for the customers of the neighbouring Le Bon Marche store, Lutetia quickly became a place where the anonymous could be found alongside the famous, where art, philosophy, science and politics were continually created. This early success was interrupted by the First World War and later again in June 1940, when the city was occupied and the hotel requisitioned. In 1944 Lutetia resumed its intended role and on the orders of General de Gaulle became a crucial centre for displaced people and families seeking to be reunited with their loved ones.

The Left Bank is known for its nurturing of bold advances in literature, painting, sculpture and dance, and all of them found a home at Lutetia. Originally most associated with literature, just some of the historical and culturally significant figures who lived, worked and entertained at the hotel include Andre Gide and James Joyce who wrote «Ulysses» at the hotel with Ernest Hemingway acting as occasional editor, Samuel Beckett, André Malraux and Saint-Exupéry followed.

This was just as true for the other arts. Picasso and Matisse took up residence and during the 50's and beyond the hotel and its bar became a key part of the emergence and celebration of jazz. Also raising a glass in that famous bar were the hotel's new owners at the time, the Taittinger family. Like the famed champagne that bears their name, Lutetia became a favourite of a new generation of business, government and cultural leaders with Charles de Gaulle, François Mitterrand, Serge Gainsbourg and Miles Davis frequent visitors, Sonia Rykiel redesigning the property in the 1980s and David Lynch and sculptor Arman creating their own suites.

Today, as part of The Set Collection, Lutetia has begun the next chapter in its illustrious history, regaining its position as an iconic hotel and centre of Parisian life.



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## About The Set Collection

A carefully curated luxury hotel collection, comprising of some of the world's most exceptional, likeminded, independent hotels and resorts. Being flexible, agile and at the forefront of innovation, we are the primary choice for hotel owners, who seek a market-leading brand affiliation partner that elevates their hotel brand and performance. Capturing the hearts and minds of guests is a value that is shared amongst all of our member hotels and is what drives us to create memorable experiences that leave you with the desire to return.

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