



ONCE UPON A TIME

ART OF LIVING

AT THE SUMMIT

DOSSIER DE PRESSE

PALACE

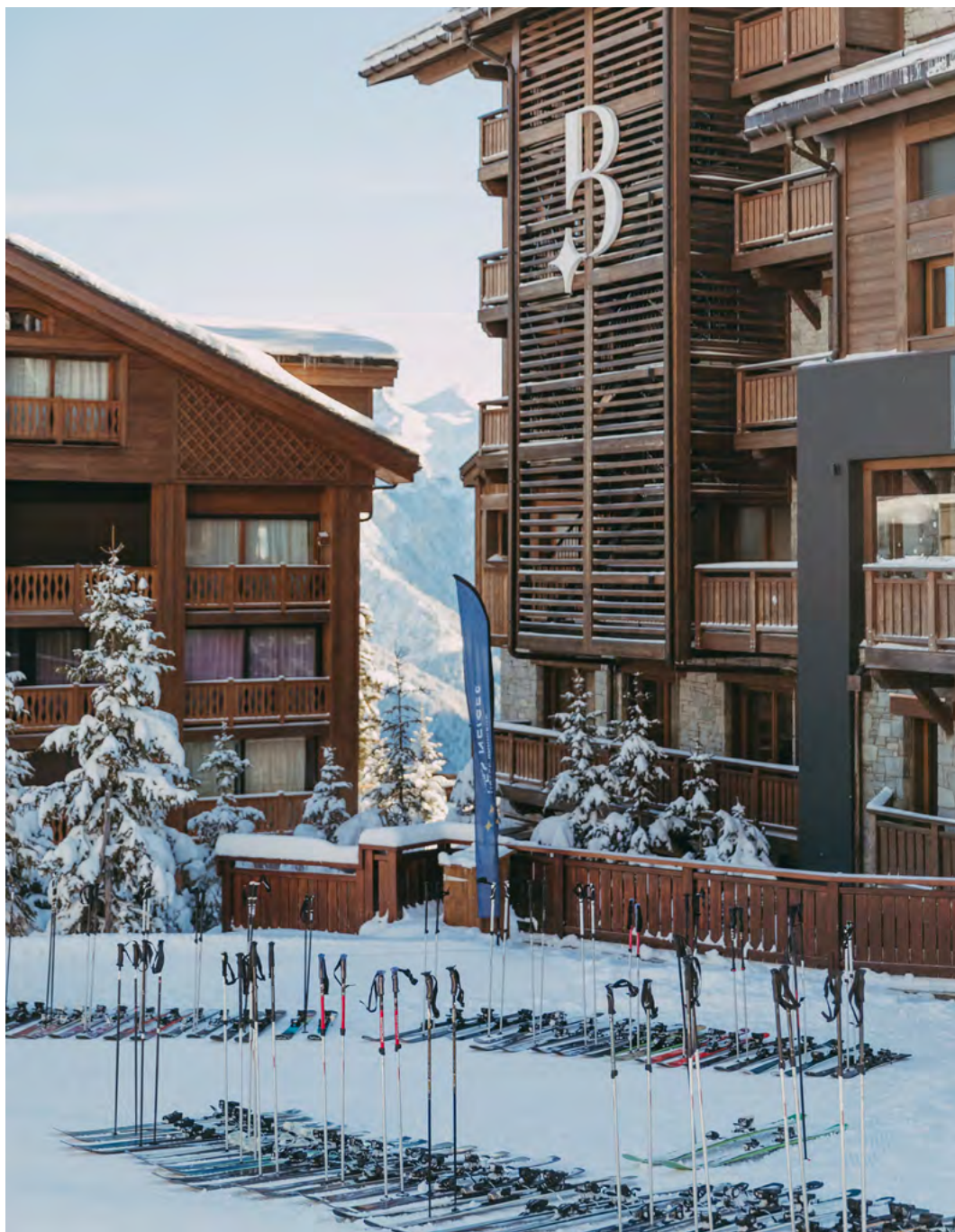


A MEMBER OF
THE LEADING HOTELS
OF THE WORLD

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ELEGANCE À LA FRANÇAISE HITS THE MOUNTAINS

A guarantee of French excellence and expertise, this temple of discreet and delicate luxury has gained and maintained a loyal and elegant client base for more than a century. Founded in 1912 by François André and subsequently developed and managed by Lucien Barrière, Diane Barrière-Desseigne, Dominique Desseigne and since 2023 Alexandre Barrière et Joy Desseigne Barrière. Barrière has gone through many eras to become the market leader in French casinos and a benchmark in the luxury hotel industry.

Through its exceptional properties, the Group embodies the French symbols of prestige, refinement and elegance, with excellent service always at the forefront of its concerns. With Les Neiges, Barrière is stepping foot in the mountains for the first time in its history.



CREATE EXCEPTIONAL EXPERIENCES AT THE HEART OF SNOW-CAPPED SUMMITS

Nestling between the sky and the mountains, Courchevel 1850 is an exceptional resort, a fairy tale village where luxury and traditions are intertwined for your enjoyment. Set at the heart of Les Trois Vallées - the largest ski area in the world - the resort boasts more than 600 kilometres of ski runs. Luxury chalets sit side by side with top of the range hotels, and the world's elite rub shoulders on the slopes. Far more than a ski resort, the snowy paradise that is Courchevel offers you an enchanted interlude, an invitation to discover the good life. In this white paradise where authenticity and sociability go hand in hand, the Hôtel Barrière Les Neiges offers 5-star living and elegance, with privileged access to the slopes. With its 42 rooms, suites and penthouse, the Hôtel Barrière Les Neiges enjoys an exceptional slopeside location at the foot of the legendary Bellegarde run, just a stone's throw from the centre of Courchevel and its luxury boutiques. In 2019, Hotel Barrière Les Neiges has been awarded the highly coveted "Palace distinction", and thereby joins the prestigious realm of French "Palaces". Member of the Leading Hotels of the World and American Express Fine Hotels and Resorts, it promises an unforgettable stay in the warm, welcoming beauty of a real mountain chalet. Enjoying an ideal location, Les Neiges offers a bespoke experience and personalised activities created especially for you, so you can relish magical moments with Mont-Blanc as your backdrop.





STAYING AT L'HÔTEL BARRIÈRE LES NEIGES

Arriving at Hôtel Les Neiges feels like coming home. In its refined, relaxed decor, a fire crackles, smiles abound, and everything exudes a sense of relaxation and enjoyment in shared experiences. Mountain tradition revisited in an intimate chalet atmosphere.

It's total immersion from the moment you step inside. The attractive reception area, in tones of gold, grey and amber, transport you to another world right away. Inspired by immaculate white mountaintops, pine tree bark and the glittering radiance of ice, the Nathalie Ryan-designed decor is a showcase for the beauty of the mountains. Encircled by a vast staircase, a poetic light sculpture evokes snowflakes gently falling during the night, and it all comes together to exude a sense of well-being and serenity.

At the foot of the slopes, just a few minutes from the fun of Courchevel's resort centre, Les Neiges promises sociable, serene experiences, with family and friends. Day and night, Guests receive the most elegant, efficient and discreet of welcomes, along with a level of service that is second to none. The Barrière Spirit truly comes into its own here.



COCOONING

ROOMS AND SUITES

With a backdrop of snow and chalets, the hotel's 22 rooms and 20 suites offer a wide range of accommodation for an ever more personalised and bespoke experience. Fall under the spell of the refined style and welcoming atmosphere of the Superior Room (35m²), succumb to the exceptional view over the mountains from the balcony of the Deluxe room (38m²) or luxuriate in the traditional mountain charm of the Prestige Room (42 m²).

In the Suites, once again the mountains inspire, offering an invitation to get away from it all. In the Junior Suite (48m²) or the Junior Prestige Suite (58m²), you'll find the same contemporary touches that bring a touch of modernity to the beauty of a traditional chalet. The Deluxe Suite combines 100m² of elegance and well-being where the joys of a steam shower rival the sociability of a roaring fireplace. Bathed in light, the Prestige Suite (116m²) invites you to drift away, snuggled under a blanket on the balcony or on the terrace. Panoramic views over the mountaintops, a bathroom opening out onto the valley and fireplace, Les Neiges Suite (206m²) unites, over two floors, authenticity and contemporary design. The dedicated butler service also offers everyone the chance to be pampered like royalty, in a cosy cocoon.





COCOONING

LES NEIGES PENTHOUSE

Set on the top floors of the hotel, Les Neiges Penthouse boasts 310m² of elegance, tranquillity and splendour, with panoramic views over the snowcovered mountaintops. It comprises three bedrooms, a walk-in wardrobe, a large dining room that seats 8, a double lounge and several balconies, each offering breath-taking views over the valley. It promises the gentle, refined atmosphere of a sumptuous private apartment. Once again, the fine materials and attention to detail express the welcoming, immaculate feel of a real mountain chalet.

Because luxury and well-being reign over this tranquil oasis, Les Neiges Penthouse also enjoys a dedicated butler service and a bathroom with views of the village and the snow-covered peaks.

Enjoy the bespoke services and attention to detail provided by your personal butler. Luxuriate in the intimate atmosphere of a private mountain refuge. Admire exceptional panoramic views over the mountaintops and Courchevel 1850. On a quest for perfection, «Les Neiges Apartment» offers a unique mountain stay, combining the intimacy of a private chalet with the excellence of Barrière service.









E P I C U R E A N

BAR FOUQUET'S

With Studio Harcourt portraits of screen stars lining the walls, Le Fouquet's bar is the perfect setting for luxuriating at the foot of the slopes. Boasting direct access and unobstructed views over the mountains, the terrace beckons you to relaxation and discovery in a welcoming, intimate atmosphere.

Sample an inventive cocktail in the intimacy of one of the wood-clad red booths. Warm up after a day's skiing with a delicious hot chocolate or exotic tea, to the sound of a crackling fire. Enjoy a pre-dinner drink on the terrace gazing over the slopes. The bar at Les Neiges offers you a moment of sheer delight, a moment to share, your chance to get away from it all; an unforgettable experience.

And after a day on the slopes, every evening the Bar and terrace host live music, combining the fun of partying with the joys of relaxation, for an intense, welcoming experience with the splendour of the sun setting over the mountains in the background. With different artists every night, offering something to suit everyone's tastes, you'll be blown away amid the wonder of evenings gazing out over the slopes.



THE CIGAR LOUNGE

Connoisseurs will love the extremely chic ambiance of Les Neiges' Cigar Lounge and its selection of cigars from around the world.

Created in partnership with famous spirit brand Hennessy, Les Neiges' Cigar Lounge invites guests to enjoy Havana and other exceptional cigars, accompanied by a selection of the finest spirits: Cognac Louis XIII, Hennessy Ellipse, Glenmorangie Pride and more. To keep guests entertained, the Cigar Lounge also provides chess sets, backgammon boards and playing cards for a cosy fireside experience.





Fouquet's

Le Fouquet's legend started in Paris back in 1899; with its light wood panelling, golden chandeliers and red velvet dining chairs, it was closely linked with the world of cinema and became the 'must try' «top of the range Parisian brasserie». Set on the corner of Avenue George V and the Champs-Élysées, it still remains the Parisian 'must-try' brasserie par excellence.

With Les Neiges, the legend is stepping foot in the mountains, taking its philosophy for authentic and traditional French classic cuisine with it, given a twist by celebrated Chef Pierre Gagnaire.

With a desire to surprise and seduce the taste buds, with his three Michelin stars, he revisits major French brasserie classics and authentic regional flavours. Sample unusual culinary combinations such as lobster fricassee with ginger under the envious eye of the Harcourt Studio celebrities that line the walls. Delight your taste buds with the tartiflette of farmed reblochon cheese in a welcoming and sociable atmosphere by the fireside, before rounding off your meal with a sweet Mont Blanc Fouquet's..







EXCLUSIVE COLLABORATION PIERRE GAGNAIRE

Pierre Gagnaire is a French chef, and the head chef and owner of the eponymous Pierre Gagnaire restaurant at 6 rue Balzac in Paris. Gagnaire is an iconoclastic chef at the forefront of creative French cuisine who runs 15 restaurants around the world with a combined 13 Michelin stars.

Beginning his career in St. Etienne where he won three Michelin Stars, Gagnaire tore at the conventions of classic French cooking by introducing jarring juxtapositions of flavors, tastes, textures, and ingredients.

Since 2015, the Chef has been collaborating with the Barrière Group by signing the menus of all Fouquet's brasseries. On his website, Gagnaire gives his mission statement as the wish to run a restaurant which is «facing tomorrow but respectful of yesterday».



E P I C U R E A N



B for Barrière, Fire for wood-fired cuisine.

Created for Barrière by top chef Mauro Colagreco, this exclusive, unprecedented dining concept is inspired by his roots: «Cooking over fire and embers is the fierce and muted style of cuisine I've known since my childhood in Argentina. An expertly controlled fire can deftly reveal the flavours and nuances of meat, fish, vegetables and fruit», explains this innovative chef who heads up several restaurants, including Le Mirazur in Menton, which, with its 3 Michelin stars is ranked 1st in the world according to The World's 50 Best restaurants 2019 list. With BFire, Mauro Colagreco imports all the generosity and warmth of wood-fired cuisine.

To get the party started, a woodfired squash salad Burrata, walnuts and Melanosporum black truffle rivals the pizza with ceps. For the main course, share a side of beef cooked on a wood fire or a whole shoulder of lamb; or those who prefer their own portion can savour a «Black Angus» rib eye steak cooked on a wood fire, followed by tiramisu or a blueberry 'snowball' for dessert to round off this festival of flavours with a touch of sweetness.

Cultivating a taste for excellence and showcasing inventive, delicate and inspired wood-fired cuisine are the watchwords of B Fire by Mauro Colagreco; a must-discover menu that's sure to surprise even the most demanding palates.





EPICUREAN

EXCLUSIVE COLLABORATION

MAURO COLAGRECO

From his native Argentina, to his terroirs of the French Riviera, the journey was passionate. But above all it was a path strewn with travels, discoveries, ambitions, and hard work that led him to the top of his art. His daring and his vision reflect his cuisine that transcends the seasons and its region. Always Mediterranean, she is instinctive and generous. Convinced of the benefits of short circuits and strong in the links he has forged with the nature that surrounds him, chef Mauro Colagreco is committed to saving the planet. Responsible and extraordinary chef, he knew how to break the codes and fights tirelessly to participate in the best possible way to climate change. A chef without borders, constantly on the move, he rubs shoulders with excellence in all its simplicity.

Based in Menton since 2006 with his family, chef Mauro Colagreco built the Mirazur. Much more than a restaurant, the Mirazur is a Mediterranean estate, a place of life, a way of thinking and living with nature as its only line of sight.

In 2019, the supreme 3-star awards in the Michelin Guide and first place in The World's 50 Best Restaurants world ranking only confirmed his incredible virtuosity.

In 2016, the passionate and adventurous 3 Michelin star Chef set off to conquer the Alpine summits, creating BFire by Mauro Colagreco in conjunction with the Barrière Group. At Les Neiges, he pushes back the boundaries of the restaurant industry, creating a cuisine that places the emphasis on wood-fired cuisine and slow-cooked dishes, in an atmosphere that is always warm and welcoming.

Sharing Barrière's values of a warm friendly welcome and excellence, Mauro Colagreco combines the art of the table with the Art of receiving, offering guests at Les Neiges memories that are as exquisite as they are unforgettable, at the heart of one of the most famous ski resorts.



EPICURÉAN



LA TERRASSE DES NEIGES
CHAMONIX

Open to everyone, including non-residents, this new concept offers a really buzzing atmosphere. The ski-in-ski-out, southfacing Terrasse des Neiges promises a comforting gourmet break after a morning of sports on the slopes. It's the perfect place to refuel around the braziers, or just relax in the sunshine in a welcoming, fun atmosphere with a DJ set every lunchtime.

The Chef has designed a culinary menu to highlight local produce; served in little casserole dishes, it will tantalise the taste buds, with something to delight everyone. On the menu, Tartifles, 'crozets' gratin, rigatoni.... presented in individual dishes to keep the long-simmered flavours intact. Fouquet's and BFire by Mauro Colagreco signature dishes complete this showcase of Savoyard flavour. Guests will enjoy indulgent dishes, from wood-fired pizzas to desserts such as profiteroles, or churros with chocolate sauce, dulce de leche and vanilla-infused whipped cream.

Entertainment-wise, the Terrasse des Neiges slopeside bar is the perfect place for a celebratory lunch, with breath-taking views over the snow-capped summits. Choose from the lounge or the restaurant, where you can sample barrel-aged signature cocktails, flaming cocktails for a bit of show, cocktails with food pairings for gourmets, and a DJ set every lunchtime, guaranteeing a lively ambiance.

Feeling nicely reinvigorated, either continue your descent on skis, or set off to tackle new summits. La Terrasse des Neiges welcomes you every day from 12 noon for an open-air lunch;







WELL-BEING

THE SPA DIANE BARRIÈRE

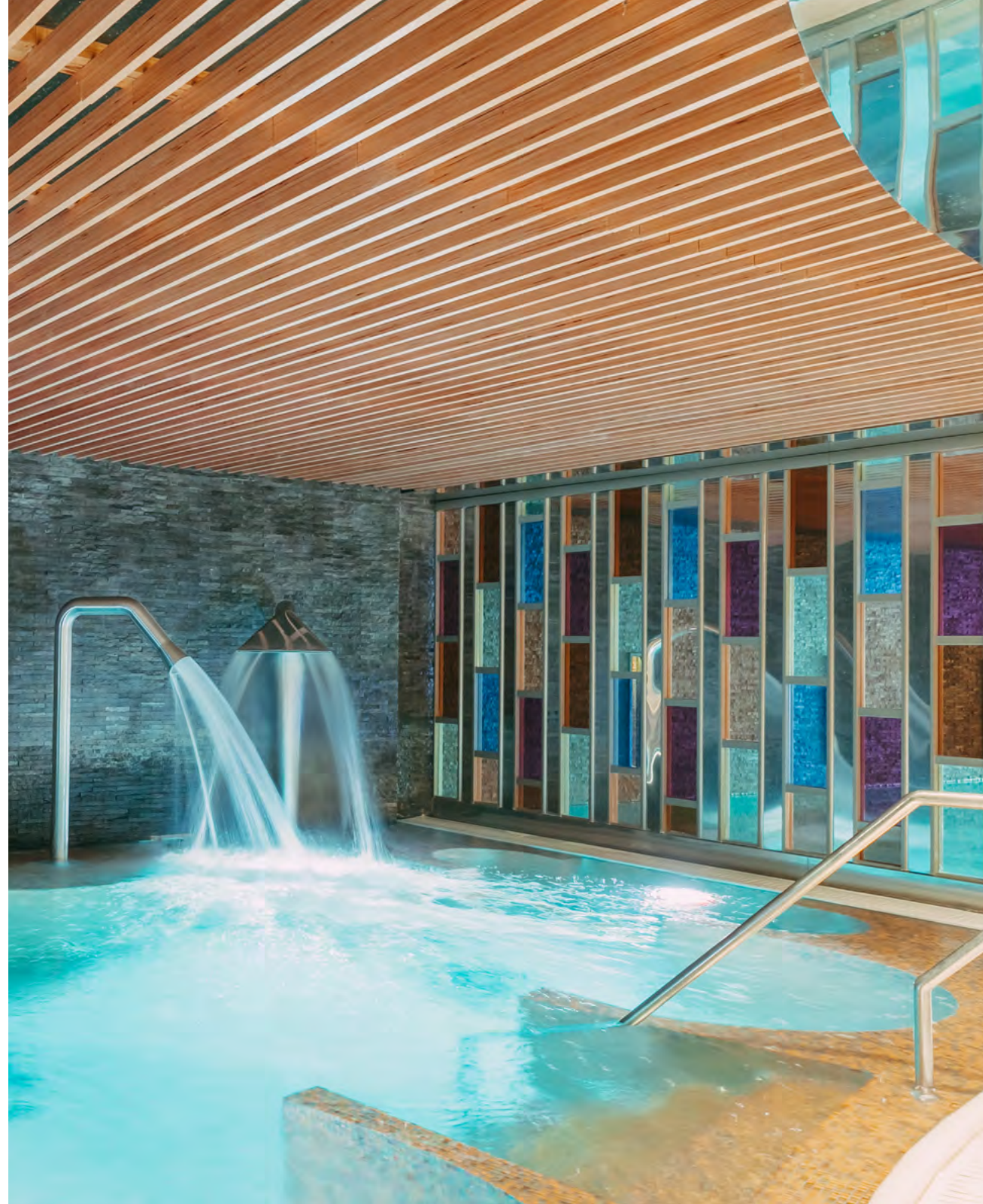
Nestled at the heart of the hotel and bathed in natural light, the Spa Diane Barrière is a whole world of gentleness offering a range of sensory experiences, designed especially for high-altitude breaks.

You will feel re-energised and your senses revitalised. Slimming, anti-ageing or beauty, Les Neiges Signature Rituals and Biologique Recherche brand holistic treatments are adapted to suit everyone's desires and needs. For an even more personalised experience, the Spa also offers the option of a bespoke well-being and relaxation session, in the intimacy of your own room. You'll feel right at home.

The Spa Diane Barrière Les Neiges has 6 treatment rooms, as well as an exclusive Suite for two people with its own private Jacuzzi and a dedicated body scrub booth, a water fitness circuit, a 20-metre long pool - the longest in the resort -, a steam room, sauna, and a fabulous open air Jacuzzi. Add a personal trainer and fitness suite boasting all the very latest sports equipment to the mix and you've got yourself an invigorating postski workout.

Les Neiges Hair Salon offers personalised treatments made from natural, rare and precious ingredients, given by massage experts and designed by Japanese modern beauty master Mr Shu Uemura to offer you a sensory journey.

With the unique skill and expertise provided by our health and beauty specialists, your well-being couldn't be in safer hands.







WELL-BEING



The Biologique Recherche methodology offers a bespoke approach designed to understand the skin's messages, constantly adjusting treatment to enhance the complexion. A highly effective and different kind of experience.

It combines a clinical approach to personalised skin treatments. The use of pure products made with complex formulas that comply to original and stringent testing procedures is the basis of the Biologique Recherche methodology's reputation, and which justifies the brand's presence within the Hôtel Les Neiges. As a French family-run business which is proud of its origins, its presence makes even more sense as it shares the same values for top of the range exclusive treatments as the Barrière group.





LIFESTYLE

LUXURY SKI SERVICE

You'll love our welcoming and expert team's impeccable service and skill; every day they'll warm your boots and lay your skis out on the slopes for you (every room has its own flag!). And why not have your ski boots custom fit, for optimal comfort on the slopes? Enjoy the elegance and comfort of our luxurious and exclusive ski wear range.

Featuring the largest Palace ski room in the resort, Les Neiges has joined forces with the prestigious Bernard Orcel shop, a benchmark in Courchevel in terms of ski shops for more than 40 years. Covering an area of more than 240 m², the luxurious Bernard Orcel shop stocks the most exclusive brands, such as Fendi and Bogner, as well as Toni Sailer. Expertise, quality, bespoke service, daily equipment service, a «ski valet»... guests receive help and advice throughout their stay, ensuring they can hit the slopes with peace of mind.

The Orcel shop offers the same excellent level of Barrière service to bring you a unique and dreamlike experience on Courchevel's ski runs. For all ages, available from the age of 2.







EMOTIONS

EXPERIENCE DOORSTEP SKIING

At Les Neiges, your well-being is ensured at all times by Barrière's exceptional expertise. Here, French art de vivre and the remarkable quality of discreet and attentive service take on their full meaning. Let yourself go, enjoy a little pampering and delight in an exceptional ski experience. Not only does Barrière fulfil your wishes, it pre-empted them.

Les Neiges pays particular attention to the finer details and has taken on the role of ambassador of French art de vivre in Courchevel. The Clés d'Or concierge and personal butler service are on hand to create tailor-made experiences for you. The thrill of héliskiing or the beauty of a torchlit descent? A fat-biking ride or a dog-sledding session? Set off to discover the Alps and enjoy exceptional views over Courchevel's most beautiful summits.

At Christmas, Santa and a festive meal will add a touch of magic to your stay. For New Year's Eve, it's time for music and captivating the taste buds! In January, the traditional French 'galette des rois' epiphany cake, in February it's Carnival.... never-ending dazzling activities! Every event, every celebration is a chance to experience a festive, relaxed atmosphere.

Share a timeless moment of togetherness with family and friends in the hotel's 12-seater cinema, watching a private screening of your adventures on the slopes, or those of your Hollywood heroes. An experience to be enjoyed over a drink or dinner.

Les Neiges will take care of everything, it's your home from home.









KIDS & TEENAGERS

LE STUDIO BY PETIT VIP, UNIQUE, AMAZING TIMES



A real playground for your children, Les Neiges makes families its VIP guests with adjoining rooms, special menus, an on-demand babysitting service and a Palace hotel offer for children, created in partnership with Petit VIP. Children have their very own club between the ages of 4 and 18: Le Studio by Petit VIP. Adapted to suit everyone, it runs a number of workshops based on the ten main art forms, linked by the art of film-making.

The Petit VIP team has created bespoke artistic workshops for Les Neiges, ranging from sculpture to photography, including culinary art, music, comic strips and of course film. Supervised by «Ambassadors», each child performs in their own way, writing a soundtrack, dancing, playing a role, inventing and experimenting..

Always keeping an eye on what children want to do, the Ambassadors run other fun activities such as snowball fights, family torchlit descents and ice painting, for unforgettable great times and snow-capped laughter.

Healthy child-friendly meals are also available for little gourmets at Le Fouquet's.

And to ensure that everyone can discover the joys of skiing, Les Neiges also offers easy doorstep skiing and BB ski lessons from the age of 2. And for teenagers, the Boardercross, Big Air Bag and Giant Slalom await!





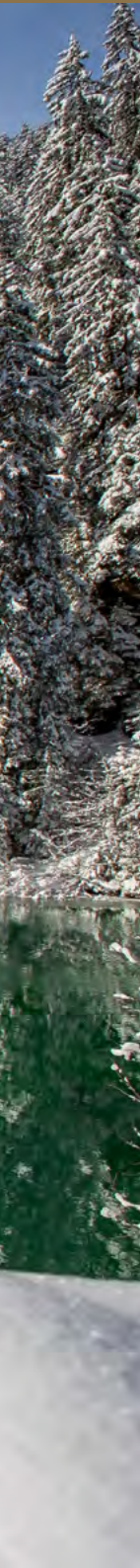
SUSTAINABLE DEVELOPMENT

Nestling in exceptional surroundings, Les Neiges is committed to sustainable tourism in order to preserve this unique setting. The environment, animals, plants, and the cultural heritage need to be protected for future generations. Les Neiges has undertaken a proactive approach to social responsibility, respecting humanity, the environment and local economies.

A key player in the world of sustainable and responsible tourism, Barrière's commitment to protecting the environment is based on the following five approaches:

- ◆ Reducing energy consumption
- ◆ Guaranteeing healthy establishments and improving sustainable construction
- ◆ Preserving biodiversity
- ◆ Promoting a circular economy
- ◆ Reducing, re-using, and recycling our waste.
- ◆ Encouraging responsible eating by developing menus that are "Good for the Climate", using local produce...

Each pillar is based on clear objectives and translates into concrete actions assessed and redefined throughout the year using 60 indicators, also making it possible to assess the relevance of the commitments. At the same time, Les Neiges obtained Green Globe certification, which rewards the efforts and rigor of companies in terms of Sustainable Development. Recognized by the World Tourism Organization and the World Travel and Tourism Council (WTTC), this international label was created specifically, nearly thirty years ago, for travel and tourism professionals.





About The Leading Hotels of the World, Ltd. (LHW)

Comprised of more than 400 hotels in over 80 countries, LHW is the largest collection of independent luxury hotels. In 1928, 38 independent hoteliers came together to create LHW. Since then, the Company has carefully curated distinctive hotels, resorts, inns, chalets, villas, and safari camps from the snow-capped Alps of Europe to the African veldt, to share them with adventurous souls who seek the remarkably uncommon. The LHW community is filled of exceptional individuals, united by a passion for the surprising discoveries and details that come with every experience. LHW hoteliers are artisans of hospitality whose expertise, commitment to excellence, and individual flair allows them to create story-worthy moments for their guests. And it is these authentic, individualized experiences combined with the warm hospitality and high-touch service they provide that keeps discerning travelers returning again and again. LHW's collection covers the globe and promises a broad range of destinations and uncommon experiences, enhanced by LHW's tiered guest loyalty program Leaders Club. From converted former palaces, and countryside retreats run by the same families for generations, to gleaming skyscrapers in dynamic urban centers, serene private island escapes, glamorous tented camps – and beyond – explore, find inspiration, and experience unforgettable travel moments.

For more information visit www.lhw.com

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Instagram: <https://www.instagram.com/leadinghotelsoftheworld/>



ACCESS



BY PLANE

Chambéry Airport (1h15)
Geneva Cointrin Airport (2h00)
Lyon St Exupéry Airport (2h00)

BY TRAIN

TGV Connexion Paris - Moûtiers Salins Brides-les-Bains (4h30)
Eurostar Connexion Londres - Moûtiers Salins Brides-les-Bains (6h00)

BY CAR

A43 / A430 to Albertville
N90 to Moutiers
D195/194 to Courchevel 1850



CONTACTS

Address

HÔTEL BARRIÈRE LES NEIGES

422 rue de Bellecôte, 73120 Courchevel 1850
www.lesneiges-courchevel.com
reservationlesneigescourchevel@groupebarriere.com

09 70 818 501

—

MANUELA ISNARD-SEZNEC

Directrice de la Communication Groupe
misnard@groupebarriere.com

01 42 86 12 44 - 06 08 83 36 12

—

EMMANUELLE GALIZZI

Responsable Relations Presse Groupe
egalizzi@groupebarriere.com

01 42 86 39 87 - 06 30 89 19 07

—

JULIE ANTONIOLI

Responsable Marketing & Communication Hôtel Barrière les Neiges
jantonioli@groupebarriere.com

+33 6 85 70 43 47

—

BUREAU DE PRESSE PASCAL VENOT

Emilie Delbos - edelbos@pascalevenot.com +33 6 87 01 48 01

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