

PRESS RELEASE

ONCE UPON A TIME,  
*A summit art de vivre*



*Fouquet's*  
COURCHEVEL

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BARRIÈRE AND THE FRENCH ART  
DE VIVRE

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ACCESS & CONTACTS



*Bienvenue*

DANS L'HISTOIRE  
DE FOUQUET'S  
COURCHEVEL



*« We envisioned Fouquet's Courchevel as an exceptional chalet. We want each of our guests to feel at home here, whether they are sharing special moments with a partner, family, or friends, in a lifestyle defined by privileged moments and understated comfort.*

*With direct access to the Bellecôte slope, personalized wellness programs at the, expert advice on pairing gourmet dishes with wine or dessert...*

*Every detail creates an atmosphere of intimacy and the warm comfort of a mountain chalet, where luxury is expressed through softness.*

*Fouquet's Courchevel is the blank canvas for your desires, with Barrière's signature in the margins: discretion, excellence, authenticity, and simplicity. »*

*Bienvenue au Fouquet's Courchevel.*

Alexandre Barrière et Joy Desseigne Barrière



## BARRIÈRE *& l'art de vivre* À LA FRANÇAISE

A guarantee of French excellence and expertise, this temple of discreet and delicate luxury has gained and maintained a loyal and elegant client base for more than a century. Founded in 1912 by François André and subsequently developed and managed by Lucien Barrière, Diane Barrière-Desseigne, Dominique Desseigne and since 2023 Alexandre Barrière et Joy Desseigne Barrière. Barrière has gone through many eras to become the market leader in French casinos and a benchmark in the luxury hotel industry.

Through its exceptional properties, the Group embodies the French symbols of prestige, refinement and elegance, with excellent service always at the forefront of its concerns.

With Fouquet's, Barrière is stepping foot in the mountains for the first time in its history.

THE ART OF.

01

HOSPITALITY



# *L'exception,* AU SOMMET DES PISTES ENNEIGÉES.

Nestling between the sky and the mountains, Courchevel 1850 is an exceptional resort, a fairy tale village where luxury and traditions are intertwined for your enjoyment. Set at the heart of Les Trois Vallées - the largest ski area in the world - the resort boasts more than 600 kilometres of ski runs. Luxury chalets sit side by side with top of the range hotels, and the world's elite rub shoulders on the slopes. Far more than a ski resort, the snowy paradise that is Courchevel offers you an enchanted interlude, an invitation to discover the good life. In this white paradise where authenticity and sociability go hand in hand, the Hôtel Barrière Fouquet's offers 5-star living and elegance, with privileged access to the slopes.

With its 42 rooms, suites and penthouse, Fouquet's Courchevel enjoys an exceptional

slopeside location at the foot of the legendary Bellecôte run, just a stone's throw from the centre of Courchevel and its luxury boutiques. In 2019, Fouquet's Courchevel has been awarded the highly coveted "Palace distinction", and thereby joins the prestigious realm of French "Palaces". Member of the Leading Hotels of the World and American Express Fine Hotels and Resorts, it promises an unforgettable stay, in the warm, welcoming beauty of a real mountain chalet.

Enjoying an ideal location, Fouquet's Courchevel offers a bespoke experience and personalised activities created especially for you, so you can relish magical moments with Mont Blanc as your backdrop.

# STAY *in* COURCHEVEL



WOODWORK CRAFTSMANSHIP



EXTERIOR TERRACE



LOUNGE BAR

Arriving at Fouquet's Courchevel feels like coming home. In its refined, relaxed decor, a fire crackles, smiles abound, and everything exudes a sense of relaxation and enjoyment. Architect Corine Sachot reinterprets the mountain atmosphere, subtly evoking childhood memories of ski vacations. She invites us on an imaginary journey that, through small touches, recalls the mythology of the American Rocky Mountains. The rugs, kilims, cushions, and fabric patterns cultivate the comfort of a retreat in Colorado while celebrating craftsmanship and handmade artistry, signed by both a carpentry workshop and the house of Lucien Gau. This spirit of blending and encounters is highlighted by a grand wooden fireplace, evoking both the sculptures of an Italian Renaissance garden and the whimsical style of the renowned Italian decorator Renzo Mongiardino.

At the foot of the slopes, just a few minutes from the fun of Courchevel's centre, Fouquet's Courchevel promises sociable, serene experiences, with family and friends. Day and night, Guests receive the most elegant, efficient and discreet of welcomes, along with a level of service that is second to none.



## ROOMS & SUITES



*Suite*

*A unique decoration*

## WINTER ESCAPE

Wood, light, and snow. Inside, the grain of the panelling catches a soft glow, while the mountains linger beyond the windows.

A quiet cocoon designed for winter days—warm textures, calm lines, and that Courchevel feeling: intimate, effortless, alive.



*Le* PENTHOUSE



*Master Bedroom*



*Unique Living*

## HISTORY & CREATION

Born from an encounter between heritage and contemporary audacity, this penthouse embodies the art of living at altitude. Every detail is conceived as an exceptional piece, shaped by craftsmanship and the memory of the place. Here, the warmth of wood converses with light, creating a space that feels both intimate and inspiring—where elegance becomes an experience.

THE...



02

CULINARY ART

EVERYTHING  
IS PERMISSIBLE  
AS LONG AS  
IT IS *fantastic.*

— *Carlo Molino*

Loulou drew inspiration from the Italian artist Carlo Mollino (1905–1973), a true polymath—architect, designer, photographer, collector, and racing driver. His style is often described as a stripped-back surrealism. Visionary and brilliant, he welcomed the leading figures of Italian intelligentsia to “Casa Mollino” for unforgettable evenings where chic and culture met celebration and eccentricity.

In France, the closest counterpart to the intellectual and artistic universe imagined by Carlo Mollino was embodied by Loulou de la Falaise, Yves Saint Laurent’s muse. She designed jewellery for Saint Laurent and was always described as the very incarnation of “French chic”.

And so Loulou was born—shaped by two vibrant creators, bridges between cultures, aesthetes and, above all, lovers of life.





## *Loulou*

A menu that embodies the art of Mediterranean living; in the kitchen, Chef Benoît Dargère unleashes his creativity to craft a sun-kissed menu, infused with Mediterranean inspirations and subtle nods to Alpine flavors.

At Courchevel, within La Maison, the Chef draws inspiration from the culinary treasures of Piedmont and Lombardy, offering guests a delightful selection of Italian dishes. Among the highlights, the black truffle pizza stands as a true signature dish. For those with a sweet tooth, a generous dessert buffet awaits, featuring house-made specialties such as a shareable tiramisu, a lemon meringue tart, and a decadent mille-feuille, each delivering an explosion of flavors.

This is a culinary destination designed for sharing, set in an ambiance of discreet luxury and warm hospitality.

While the pleasure begins on the plate, the true highlight unfolds outdoors. A stunning terrace has been set up at the foot of Fouquets

Courchevel, directly on the legendary Bellecôte slope. The convivial, family-friendly atmosphere is enhanced by plush sofas adorned with ultra-soft cushions featuring Native American-inspired patterns. The perfect setting to soak up the magic of the mountains, whether sipping on a rich hot chocolate or a spiced cocktail, all while indulging in a selection of antipasti.

La Maison is a true gathering place for friends, families, and ski enthusiasts, offering delightful surprises to its guests. It's a reminder that in the Alps, the celebrations begin at lunch. Naturally, the restaurant invites guests to unwind under the sun while enjoying a DJ set or live music, making every moment on the slopes even more memorable.



## *La Table Savoyarde*

La Table Savoyarde embodies the very essence of conviviality and Savoyard gastronomy. The moment you step inside its welcoming atmosphere, you are transported to a world where the rich, comforting flavors of Savoie come to life. At the heart of the experience is fondue, the region's most iconic dish. Prepared with a closely guarded recipe, it reflects centuries of savoir-faire passed down from generation to generation. Each bite of melted cheese, infused with a delicate blend of white wine and garlic, is a true celebration of tradition and togetherness, reminiscent of joyful evenings spent with friends and family around this emblematic dish.

La Table Savoyarde highlights the richness of local products through a carefully curated menu. From artisanal charcuterie and aged cheeses to traditional slow-cooked dishes, every plate is an invitation to discover the culinary treasures of Savoie. The restaurant takes pride in selecting only the finest local ingre-

dients, ensuring an authentic and unparalleled gastronomic experience, where every dish tells a story of terroir and passion.

The ambiance at La Table Savoyarde is a perfect reflection of its cuisine: warm, convivial, and authentic. Guests are welcomed into a cozy, rustic setting, where wood and stone blend harmoniously to create a timeless and inviting atmosphere. Whether it's an evening with friends after a day on the snowy slopes or a family meal following a mountain hike, La Table Savoyarde offers a comforting refuge where you instantly feel at home.

More than just a restaurant, La Table Savoyarde is a celebration of local traditions, where good food, sharing, and hospitality are at the heart of every meal. It's a place where guests come not only to savor delicious dishes, but also to experience an authentic and memorable culinary journey that lingers long after the last bite.





## *Le Lounge bar*

The Lounge Bar is the ultimate rendezvous spot, offering a unique experience throughout the day. From the first morning coffee to a convivial lunch, a relaxing tea time, or an energizing après-ski treat crafted by Christophe Adam, every moment is infused with a warm and inviting atmosphere. As night falls, the ambiance transforms, embracing a festive spirit enhanced by enchanting live music.

Inside, the bar's elegant wood paneling and custom-designed armchairs and banquettes adorned with Native American-inspired patterns immediately set a cozy and refined tone. A crackling fireplace adds to the authentic and welcoming atmosphere, making it the perfect retreat after a day on the snowy slopes.

At the Lounge Bar, lively conversations, moments of relaxation, and shared experiences unfold seamlessly. The menu highlights the best of local and regional products, showcasing Savoie's rich culinary heritage. Guests can indulge in the signature house hot chocolate or explore an extensive selection of Mariage Frères teas, served with ele-

gance and expertise—promising a delicious and comforting tasting experience for all palates.

As night falls, the Lounge Bar takes on a whole new energy, transforming into a vibrant social hub filled with festivity and conviviality. The expert mixologists at Fouquet's Courchevel craft sophisticated cocktails, reimagining classic recipes with bold creativity, delivering an unforgettable sensory experience.

To complement the winter cocktail selection, a curated range of wines from Savoie, Alsace, and Bordeaux is available by the glass or bottle, ensuring wine enthusiasts find the perfect pairing to elevate their evening.

THE ART...

03

OF WELNESS



# EXPÉRIENCES SENSORIELLES *en altitude.*

The Spa is a haven of serenity, where expertise and research come together to offer deep regeneration, both physical and emotional.

At the heart of Fouquet's Courchevel, this 1,000 m<sup>2</sup> well-being haven invites you to experience letting go and balance. Around a majestic twenty-meter pool, every moment is lived as an enchanted interlude, enhanced by treatments from Biologique Recherche, Nooance, and Hydrafacial. Here, luxury is softness and the art of care is expressed through the delicate sensoriality of Kos Paris.



1



2

## *Haute couture treatments*

### BIOLOGIQUE RECHERCHE

The Biologique Recherche Methodology is a bespoke skincare approach designed to understand and continually adapt to the needs of the epidermis to enhance its beauty. This unique and effective treatment experience combines a clinical approach to personalized skincare with pure, concentrated products featuring complex formulas and original, rigorous protocols. It promises an experience where innovation and efficacy harmonize with personalization, luxury, emotion, and sensuality.

Biologique Recherche transforms skincare into a meticulously orchestrated, tailor-made event—a harmonious fusion of expertise and aesthetic knowledge. After carefully assessing the profile and needs of our guests, our beauty ambassadors conduct an in-depth diagnosis to deliver personalized treatments that cater to the unique requirements of each skin type.

The proven effectiveness of the Biologique Recherche Methodology is what justifies the brand's presence in our establishment. This partnership is even more meaningful as this independent, family-owned French company, deeply rooted in its origins, shares the same values as Barrière.

The brand also aligns with our commitments to Well-Being and Better Living and participates in the United Nations Global Compact, the world's largest sustainable development initiative.

## *Advanced technology treatments*

### NOOANCE

NOOANCE was born from an essential conviction: beauty belongs to the living, and science can reveal its truest expression. Nothing artificial here—each treatment follows a search for balance between scientific rigor and deep respect for the body.

By combining biology, technology, and nutrition, NOOANCE offers a holistic approach that works both on the surface and deep within. Cosmeceutical formulas rooted in dermatological research stimulate the skin with precision, while photobiomodulation reactivates cellular energy without stress or aggression. In parallel, nutrition supports— from within— the body's natural processes of regeneration and hydration.

This alliance between knowledge and the living reveals an exact kind of beauty: beauty unveiled—pure, luminous, and in perfect harmony.



3



4

## *Signature treatments*

### HYDRAFACIAL TECHNOLOGY

In the world of skincare, HYDRAFACIAL stands out as a true revolution—blending advanced technology with refined personalisation to meet the specific needs of every skin type. This cutting-edge method delivers a targeted, tailor-made treatment for both face and body.

With an innovative, non-invasive system, HYDRAFACIAL effectively removes impurities and dead skin cells while simultaneously infusing the skin with powerful actives: antioxidants, peptides, and hyaluronic acid. Skin feels intensely hydrated, revitalised, and radiant from the very first session. By integrating ultra-high-performance protocols, HYDRAFACIAL transforms the skincare experience—uniting precision, results, and absolute comfort.

### SENSORY EXPERIENCES

At Fouquet's Courchevel, we have created sensory experiences inspired by ancestral beauty rituals and wellbeing-focused treatment protocols. Our collection invites our guests into a singular sensory world.

Guests are carried by immersive soundscapes, surrender to the expert hands of our therapists, and discover captivating fragrances that transport them through the three universes we offer.

To conclude this wellbeing and relaxation journey, our therapists guide guests through a Korean breathing and relaxation session, encouraging a gentle awakening and a renewed harmony with the body. Our sensory experiences go far beyond beauty treatments alone: they are designed to reconnect body, soul, and mind—leaving guests revitalised, balanced, and deeply relaxed.



# BALMAIN PARIS

## HAIR COUTURE

### *Salon de coiffure*

The Balmain Hair Salon is a sophisticated space where our clients are pampered and their hair styles are elevated.

By combining the exceptional expertise of Balmain Hair Couture with our commitment to excellence and client well-being, we offer a truly unique experience.

Balmain Hair Couture is renowned for its expertise in luxury hairstyling and its passion for innovation and quality. Their products and services are highly regarded by top hair professionals worldwide, and their range of hair accessories adds a touch of elegance to any hairstyle. The care protocols we offer our guests are meticulously crafted rituals of excellence, centered around exclusive massages and personalized treatments.





## *Fitness studio & coaching*

At the cutting edge of technology, the Fouquet's Courchevel fitness studio offers an exceptional training experience, designed as a true haven of performance and balance. Equipped with the latest Technogym equipment, it allows you to combine endurance, strength, and recovery in a setting of rare serenity.

The studio also incorporates the Lagree Fitness method, an innovative approach to muscle strengthening that combines intensity and precision while preserving fluidity of movement. Cardio and aquatic coaching sessions complement this experience, promoting vitality and relaxation through personalized workouts tailored to each guest. Guided by a dedicated personal trainer, the programs adapt to individual needs and pace. Each morning thus becomes a special moment of preparation before hitting the slopes or exploring the snowy trails of Courchevel.

THE ART...



04

OF EMOTIONS



## ENCHANTING *treasures*

Whether you are a sports lover, a contemplative soul, or a true hedonist, a wealth of personalised activities awaits—ready to unveil the region's most enchanting treasures.

In the finest tradition of luxury, Foquet's Ski Room—run by Maison Bernard Orcel—presents a selection of exclusive brands, from Mackage to Bogner, alongside Toni Sailer and Cordova, to glide down the Courchevel slopes with effortless elegance.

Our ambassadors, true experts, guide our guests in choosing the right equipment, tailored to their level and habits. Then, each room has its flag—planted in fresh snow beside poles and skis, meticulously maintained every day and ready to clip in, for optimal sensations on the slopes.

And on the way back, heated slippers, warm drinks, and sweet treats await, bringing comfort after a sporting day on the mountains.

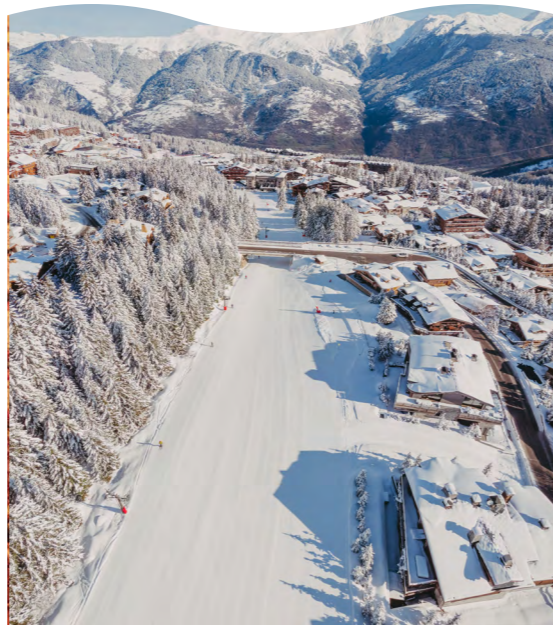
# THE ULTIMATE SKI *experience*



SKI ROOM



BOOTFITTING



ESPACE LOUNGE

Featuring the largest Palace ski room in the resort, Fouquet's Courchevel has joined forces with the prestigious Bernard Orcel shop, a benchmark in Courchevel in terms of ski shops for more than 40 years. Covering an area of more than 240 m<sup>2</sup>, the luxurious Bernard Orcel shop stocks the most exclusive brands, such as Fendi and Bogner, as well as Toni Sailer.

Experts, our ambassadors guide our guests in selecting their equipment based on their skill level and preferences. Each room is represented by its own flag, planted in the fresh snow next to the ski poles and skis, which are maintained daily and ready to be worn, ensuring optimal sensations on the slopes of Courchevel. Upon return, heated slippers, hot drinks, and sweet treats await our guests, warming them up after a day of skiing.

# EXPERIENCES & *excellence*

At Fouquet's Courchevel, Barrière's exceptional savoir-faire is entirely devoted to your wellbeing. Here, the French art de vivre and the quiet excellence of discreet, attentive service take on their full meaning. You are invited to let yourself be guided, truly indulged, and to savour an extraordinary ski experience.

Our Clés d'Or Concierge team curates bespoke outings, offering singular moments—from the thrill of heliskiing to the glow of a torchlit descent. Whether you choose a fatbike adventure or a dog-sled ride, set off to discover the Alps and take in breathtaking views over the Courchevel peaks.

Throughout the Christmas season, Santa Claus and a festive dinner bring an added touch of magic to your stay. On New Year's Eve, music and culinary delights take centre stage. In January, enjoy our traditional Galette des Rois, and in February, step into the joyful spirit of carnival. With each celebration, the atmosphere remains both lively and relaxed—creating moments of togetherness and harmony.

For timeless evenings, gather with your loved ones in the hotel's private cinema room, featuring 12 seats, for an exclusive screening of your adventures on the slopes or timeless film classics. This experience can be enjoyed with dinner or a drink, adding an extra note of pleasure to your stay.





## *The Children's kingdom*

The well-being of children is at the heart of the Art of Hospitality at Fouquet's Courchevel. Whether through the Studio by Petit VIP or excursions tailored to each family's preferences, a wonderful world full of surprises awaits them. Everything is designed to make the stay as enjoyable for the little ones as it is for their parents. From special menus and connecting rooms to child-friendly furniture and multilingual Ambassadors, every detail is carefully considered to make life easier for families. Les Neiges also offers fabulous family experiences: dog sledding, ice sculpture workshops, snowshoe treasure hunts in the snowy forest... unforgettable moments of bonding for an enchanting vacation. Our team of Ambassadors is at the service of families to create a custom itinerary, perfectly suited to each child.

From ages 4 to 18, children can join \*Le Studio by Petit VIP\*, a club where they participate in workshops inspired by the ten major arts, interpreted in a cinematic way. Guided by "Ambassadors," children can express themselves through sculpture, photography, cooking, music, comic art, and of course, cinema. Each child is

encouraged to unleash their creativity, play, and experiment in a stimulating and safe environment.

The Ambassadors also organize fun activities like snowball fights, pool parties, family torch-lit descents, and ice painting, creating unforgettable memories and moments of joy.

To ensure that everyone can experience the joys of skiing, Fouquet's Courchevel offers easy ski-in/ski-out access for the little ones and ski lessons starting from the age of 2. For teenagers, more dynamic activities like Boardercross, Big Air Bag, and Giant Slalom are available.

With such a wide range of activities and services, Fouquet's Courchevel ensures that every family member enjoys an unforgettable stay in the mountains.

THE ART...

05

OF PRESERVATION





## *Planète* **BARRIÈRE**

To preserve the future of humanity, it is essential that we take care of our environment; not only is it a source of food and drinking water, it is also our source of air and oxygen. Our atmospheric waste exacerbates the natural greenhouse effect, which contributes to global warming. By preventing climate change, we can protect the earth's fragility, and therefore the future of humanity

A key player in the world of sustainable and responsible tourism, Barrière's commitment to protecting the environment is based on the following five approaches:

- ◆ Reducing energy consumption
- ◆ Guaranteeing healthy establishments and improving sustainable construction
- ◆ Preserving biodiversity
- ◆ Promoting a circular economy
- ◆ Reducing, re-using, and recycling our waste.
- ◆ Encouraging responsible eating by developing menus that are "Good for the Climate", using local produce..



## *Green Globe certification*

In 2023, Fouquet's Courchevel received the Green Globe certification. Recognized by the World Tourism Organization and the World Travel and Tourism Council (WTTC), this international label was created nearly thirty years ago specifically for travel and tourism professionals, rewarding companies' efforts and commitment to sustainable development. The Green Globe international sustainability standard covers areas ranging from sustainable management to supporting local industries and environmental protection. This program is based on 40 themes, broken down into more than 300 mandatory and optional criteria. The certification is granted after evaluating the sustainable development performance of companies in the travel and tourism sector, along with their

supply chains. It requires companies to make a long-term commitment, demonstrating significant improvements every two years during an audit in order to retain their certification. This award reflects the strong dedication of Fouquet's Courchevel and its staff to protecting and preserving the environment. Because safeguarding the climate means preserving the Earth's delicate balance, and therefore the future of humanity.



About

# THE LEADING HOTELS OF THE WORLD

Comprised of more than 400 hotels in over 80 countries, LHW is the largest collection of independent luxury hotels. In 1928, 38 independent hoteliers came together to create LHW. Since then, the Company has carefully curated distinctive hotels, resorts, inns, chalets, villas, and safari camps from the snow-capped Alps of Europe to the African veldt, to share them with adventurous souls who seek the remarkably uncommon. The LHW community is filled of exceptional individuals, united by a passion for the surprising discoveries and details that come with every experience. LHW hoteliers are artisans of hospitality whose expertise, commitment to excellence, and individual flair allows them to create story-worthy moments for their guests. And it is these authentic, individualized experiences combined with the warm hospitality and high-touch service they provide that keeps discerning travelers returning again and again. LHW's collection covers the globe and promises a broad range of destinations and uncommon experiences, enhanced by LHW's tiered guest loyalty program Leaders Club. From converted former palaces, and countryside retreats run by the same families for generations, to gleaming skyscrapers in dynamic urban centers, serene private island escapes, glamorous tented camps – and beyond – explore, find inspiration, and experience unforgettable travel moments.

For more information visit [www.lhw.com](http://www.lhw.com)







Access

BY PLANE

Chambery Airport  
(1h15)

Geneva Cointrin Airport  
(2h00)

Lyon St Exupéry Airport  
(2h00)

BY TRAIN

**TCV**  
Paris - Moûtiers Salins Brides-les-Bains  
(4h30)

**Eurostar**  
Londres - Moûtiers Salins Brides-les-Bains  
(6h00)



*Contacts*

**FOUQUET'S COURCHEVEL**

422 rue de Bellecôte, 73120 Courchevel 1850

[www.fouquets-courchevel.com](http://www.fouquets-courchevel.com)

**+33 9 70 818 501**

**LÉONORE BOVE**

Directrice Marketing & Communication

[lbove@groupebarriere.com](mailto:lbove@groupebarriere.com)

**+33 6 78 51 06 87**

**STÉPHANIE ZARA MORIN**

Responsable Presse Hôtellerie et Restauration

[szmorin@groupebarriere.com](mailto:szmorin@groupebarriere.com)

**JULIE ANTONIOLI**

Directrice Marketing & Communication

Hôtel Fouquet's Courchevel

[jantonioli@groupebarriere.com](mailto:jantonioli@groupebarriere.com)

**+33 6 85 70 43 47**

**BUREAU DE PRESSE PASCALE VENOT**

JESSICA SAUNIER

[jessica@pascalevenot.com](mailto:jessica@pascalevenot.com)

**+33 6 01 32 65 26**



PALACE

+33 9 70 81 85 01 | [WWW.FOUQUETS-COURCHEVEL.COM](http://WWW.FOUQUETS-COURCHEVEL.COM)  
422, RUE DE BELLECÔTE 73120 COURCHEVEL 1850

**BARRIERE COLLECTION**